

Texas **INVITATIONAL**

2019 SPONSOR GUIDE



*It's more than just
a donation, it's an
investment in students.*

www.texasinvitational.com



TEXASINVITATIONAL.COM

VOLUNTEER OPPORTUNITIES | TOURNAMENT INFO | SCHEDULES | STATS



www.pasadenaisd.org | www.pasadenaisd.org/educationfoundation | www.dpisd.org



2019 SPONSORSHIP OPPORTUNITIES

MAJOR SPONSOR - \$10K

- Division Level Named for sponsor
- Digital Ad on scorer tables at the 6 championship sites
- Full page ad in souvenir program
- Name listed on program sponsor page
- Large banner at Phillips Field House (4x8ft)
- Banner ad on the tournament website
- 15 tournament passes
- Name listed on sponsor boards at all locations
- Logo present on live streams

PLATINUM SPONSOR - \$5K

- Division Level Named for sponsor
- 1/2 page ad in souvenir program
- Listing on sponsor page in program
- Large banner at Phillips Field House (4x8ft)
- Ad on tournament website
- 10 tournament passes
- Name listed on sponsor boards at all locations
- Digital ad on scorer tables at the 6 championship sites
- Logo present on live streams



GOLD SPONSOR - \$2,500

- 1/2 page ad in souvenir program
- Listing on sponsor page in program
- Banner at Phillips Field House (3x6)
- Banner ad on tournament website
- 8 tournament passes
- Name listed on sponsor boards at all locations
- Digital ad on scorer tables at the 6 championship sites

SILVER SPONSOR - \$1,500

- 1/4 page ad in souvenir program
- Listing on sponsor page in program
- Listing on tournament website
- 6 tournament passes
- Name listed on sponsor boards at all locations

BRONZE SPONSOR - \$750

- Business card ad in souvenir program
- Listing on sponsor page in program
- Listing on tournament website
- 4 tournament passes
- Name listed on sponsor boards at all locations

MORE THAN JUST A HIGH SCHOOL BASKETBALL TOURNAMENT



NOVEMBER 21-23, 2019



The McDonald's Texas Invitational High School Basketball Tournament is one of the largest and most well-known basketball tournaments in the state. Often, the road to a state championship begins here as some of the top teams and players in the state kick off their seasons.

Featuring 48 boys teams and 32 girls teams, the tournament has raised more than \$2.3 million since its inception in 2003. We are expecting record crowds again this year as we highlight our community and assist students in our schools.

The Texas Invitational is about so much more than basketball. All profits are put back into the classroom through Pasadena ISD and Deer Park ISD Education Foundation grants to fund innovative learning opportunities for students to shine.

2019



SPONSOR INFO

If you are interested in becoming a 2019 tournament sponsor, please fill out this section and drop it in the mail or you can sponsor us online at www1.pasadenaisd.org/txinvitational.

Name: _____ Phone: _____

Company: _____ E-mail: _____

Address: _____

Tournament Official Securing Sponsorship (if applicable): _____

Donate to:

Pasadena ISD Education Foundation ☐

Deer Park ISD Education Foundation ☐

Level of sponsorship:

Major ☐ Gold ☐ Bronze ☐

Platinum ☐ Silver ☐

Signature: _____

Mail sponsor cards & make payment to:
McDonald's Texas Invitational
1515 Cherrybrook, Pasadena, TX 77502

Visit us online at
www1.pasadenaisd.org/txinvitational
to become a tournament sponsor

Questions? Comments?
Email Cindy Parmer at
cparmer@pasadenaisd.org